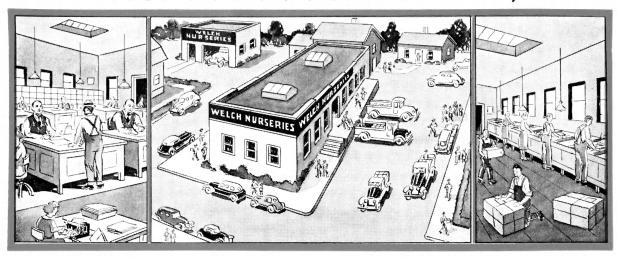
#### **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.

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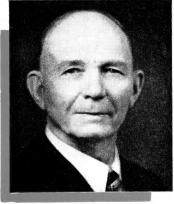
The Welch Murseries Janes of Shenandoan, I owa



#### Buy From Growers for Less

TRUTH WELL TOLD

#### Order By Mail



J. C. WELCH

You may be interested in knowing that March 1, 1882—just fifty-nine years ago—I entered this nursery work, and I have come to the conclusion that the man who plants a tree conveys a lasting benefit to himself and posterity. Business cycles come and go, so do gilt-edge companies. Governments change; the races of man trample and pass on; trees remain. Trees are the friends of man as they are the friends of birds. Trees have distinctive personalities. Each has as much individuality as a dog or horse. They outlive all such pets, they ask nothing. They only give and let others live. They shelter the cattle and hogs from the burning sun, and they save the crops from heat, dust and wind. Without trees, it means no game, no streams, no fish, no work in the woods and no revenue from timber. In the trees, bombing planes can not find you, nor tanks run you down. With the European war and tremendous forces of destruction now unleashed, it is my opinion that this is the best of all times to plant. The more families that have their own orchards and gardens the better off our country will be. The length of your life will be increased if you will learn to eat fruit and to drink fruit juices.

Scan the history of our country—look about you now. The navel orange, held to be the greatest gift that man ever made to California, since this fruit was introduced, has brought more wealth to the state than all of their mineral gold mined since 1884, and the amount that apples, peaches and grapes bring is too stupendous to suggest. My faith in this work enables me to see its marvelous future very clearly, which contributes so many assets to the world.

There is no way to tell what values Mother Earth possesses. She seems to prefer trees. Our bread, meat vergetables fruits heries and averything

to see its marvelous future very clearly, which contributes so many assets to the world.

There is no way to tell what values Mother Earth possesses. She seems to prefer trees. Our bread, meat, vegetables, fruits, berries, and everything that we eat or wear comes from Mother Earth, and if we do not do our part and plant what we should, she will grow weeds and briers. Cover her surface with good, useful growths—roses, shrubs, small fruits and trees. We have made good in growing these, mainly with elbow grease, Iowa soil and Iowa climate, which is noted for its ability to produce high quality nursery stock. I came from a home where honesty was not a policy but a principle, and where deceit could find no hiding. And this business needs square shooters with common sense, a lot more than it needs clever people. While I have not entirely mastered nursery work, I have enjoyed it. The best way for you to make money is to plant something to sell. Asparagus, Strawberries, Blackeap Raspberries, Plums, Peaches and Apples will all make you money, and a big part of my job is to see that you get value and service on your orders and inquiries. There is still an opportunity to mix WORK with BRAINS and SUCCEED. 'Tis the road to prosperity, and makes America the land of equal opportunity for all.

Come and see us when you can. We are located in North Shenandoah, one block northwest of the Wabash Depot. Phone 112.





HOMER WELCH



We Cannot Grow All the Nursery Stock in the World, So We Just Grow the Best of It.



Welch's
New
BERRY
Specials
for
1 9 4 1



16 BOYSENBERRIES \$1.00



□ 20 Apple Trees, 2 years, 3 to 4 ft.: 5 Jonathan, 5 Grimes, 2 Duchess, 5 Red and 3 Yellow Delicious \$3.00
□ 10 Apple Trees, 2 years, 3 to 4 ft.: 5 Jonathan and 5 Yellow Delicious. 1.50
□ 10 Apple Trees, 6 ft.: 3 Delicious, 3 Jonathan, 2 Grimes, 2 Wealthy. We pay the transportation on these trees. No. 1 first-class trees. 4.50
□ 4 Compass Cherry Plums or 4 Kieffer or Bartlett Pears, 4 ft. 1.00
□ 4 Montmorency Cherry Trees, 3 to 4 ft. 1.00
□ 3 Plums: 2 Waneta, 2 Sapa, 2 Terry and 2 Apricot Plums, 4 ft. (Valuable as a shade tree for the yard) 1.00
□ 8 Plums: 2 Waneta, 2 Sapa, 2 Terry, 2 Apricot Plums. First-class 6-ft. trees. Will bear the second year. Prepaid to your door 2.75
□ 10 Peaches: 2 Champion, 2 Golden Jubilee, 3 Hale Haven and 3 Polly, 4 ft. 1.75
□ 10 Trees: 2 Delicious Apples, 2 Elberta Peaches, 2 Apricot Plums, 2 Bartlett Pears, 2 Montmorency Cherries, 4 ft. 2.50
□ 25 American Native Plum Seedlings, 2 to 3 ft. (Good for erosion work) 1.00

50 YOUNGBERRIES \$1.25

8 Roses, 2-yr., field grown, everblooming, as pictured on pages 16 and 17\$	1.75
4 Roses, 2-yr. field grown, everblooming, pictured on pages 16 and 17	
12 Roses, 2-yr., field grown, everblooming, as pictured on pages 16 and 17	2.50
5 Gruss an Teplitz, 2-yr. field grown roses (for bedding)	1.00
5 Paul's Scarlet, 2-yr. field grown (best climbing rose)	1.00
5 Climbing Roses, 2-yr, field grown; 1 American Beauty, 1 Mary Wallace, 1 Scorcher, 1	1 00
Paul's Scarlet and 1 Excelsa	
pictured on pages 16 and 17	3.50

Welch's New

#### FRUIT TREE SPECIALS

PREPAID

This
Beautiful
Pink Peony
FREE
with each
\$3.00 Order

☐ 100 Lucky Blue German Iris, nice for border planting or hedging\$	2.00
☐ 40 Hardy German Iris, four best colors	1.00
bulbs, six best varieties	
☐ 15 Regal Lilies, blooming size bulbs ☐ 6 Peonies, 2 each Rosenfield, Fes-	
tiva Maxima, Edulis Superba	
2 Hardy White Clematis and 2 Bittersweet Vines	
With every order and 10 names of ho	me

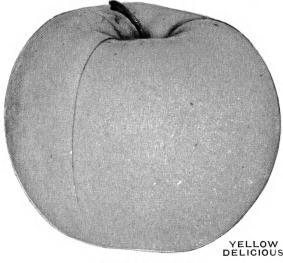
owners, i Bridai Wreath Spirea—Fre	e.
20 Chinese Elms, 4 ft., fresh dug trees	1.00
15 Lombardy Poplars or American Elms, 2 yrs., 3 to 4 ft.	1.00
12 Fine Grapes, 2 yrs.: 2 Caco, 2 Niagara, 2 Fredonia and 6 Concord	1.00
☐ 10 Chinese Elms, 5 ft., extra nice trees	1.00
☐ 12 Welch's Concord Grape Vines, 2 yrs ☐ 50 Welch's Concord Grape Vines, 1 yr	.75 2.00
☐ 100 Gem and 200 Dunlap Strawberry Plants ☐ 100 Dunlap and 100 Blakemore Strawberry	1.50
Plants	1.00
100 Mary Washington Rust-Proof Asparagus, 2 yrs.	1.00
☐ 25 Rhubarb, the old reliable pie kind	1.00
	1.00
	2.50 1.25
□ 100 Latham Red Raspherries	2.00
100 Eldorado Blackberries or 100 Lucretia Dewberries	2.00
□ 10 Cherry Currants or 8 Champion Gooseber-	
ries, 2 yrs	1.00

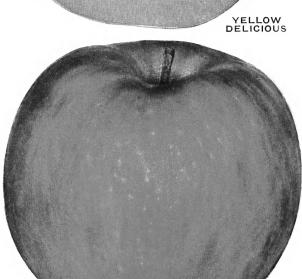




Failure of the people to adjust themselves to prosperity has been one of the most potent causes of hard times in all ages of the world.

Fruit growers are most successful.





WINESAP

## Make Money . . . Grow WELCH APPLES In Your Own Orchard

#### **SUMMER VARIETIES**

**DUCHESS.** July. One of the best bearing and cooking sorts.

**EARLY HARVEST.** July. Large, pale yellow apple of very fine flavor.

RED JUNE. A little later than Early Harvest. The best early apple.

YELLOW TRANSPARENT. August. A splendid hardy early apple.

#### PRICES

5 to 6 ft.—45c Each by Express, Not Prepaid.

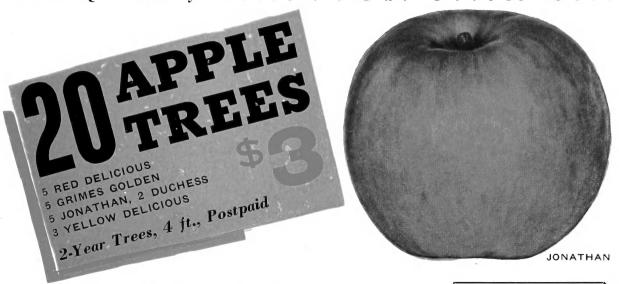
Per 10—40c Each by Express,

Not Prepaid. Per 100—35c Each by Express.

Per 100—35c Each by Express, Not Prepaid.

3 to 4 ft.—20c Each, Prepaid. Per 10—18c Each, Prepaid. Per 100—15c Each, Prepaid.

Today's Diligence Insures Tomorrow's Dividend



#### FALL VARIETIES

ANOKA. A remarkable apple that comes into bearing very young, oftentimes the next year after planting. A large fruit red streaked with yellow, of good flavor. Extremely hardy.

FAMEUSE (Snow). A fine apple of deep crimson skin, snowy white flesh.

MAIDEN BLUSH. September. Fine flavor; a good bearer; excellent for apple butter and market.

WHITNEY CRAB. August. One of the choice eating crabs.

DOLGO CRAB. Best of all crab apples. Bears young and very heavy, the third year. Beautiful enough for a lawn tree. Excellent for jelly. It is one of the finest and most beautiful crab grown; not subject to blight.

WEALTHY. October. Best of all fall bearing apples. Good cooking apple.

#### Welch's First-Class Apple Collection

3 Delicious 3 Jonathan 2 Grimes 2 Wealthy

The above large 5 to 6-ft. apples, \$4.50. We pay the transportation on these trees.

\$4.50

#### WINTER VARIETIES

BALDWIN. One of the hardy eastern varieties. A good keeper.

BLACK BEN DAVIS. One of the best money making apples on the market today. Every orchard should have a few Ben Davis as pollenizers.

CORTLAND. A good early bearing apple. Dark red; excellent commercial variety.

DOUBLE RED DELICIOUS. The finest red eating apple grown. Tree bears young. Perfectly hardy everywhere.

GRIMES GOLDEN. One of the best yellow winter apples. A favorite with everyone.

HARALSON. A hardy apple for northern states. Large red apple; good keeper.

JONATHAN. October. Too well known to need any description.

McINTOSH, RED. Large red apple; tree hardy, and an abundant bearer.

MAMMOTH BLACK TWIG. A good commercial apple.
Large red apple that keeps until late spring.

RAMSDELL SWEET. Best of all sweet apples. One of the old varieties.

No Fruit Is So Healthful as the Apple.

Many People Say: "Eat an Apple a Day and Insure Yourself of Good Health and Wealth." ROME BEAUTY. A large red solid apple. Keeps until May.

SHARON. A good apple for the colder sections. Yellow, striped red; fine quality. A good keeping apple that should be planted in every orchard.

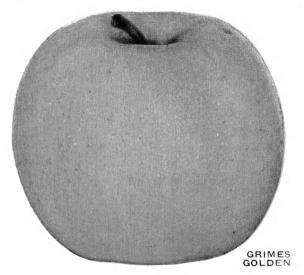
STAYMAN'S WINESAP. November. Large apple of good quality and mild flavor.

WINESAP. A large, very attractive dark red apple of excellent quality.

YELLOW DELICIOUS. A large early winter apple of wonderful flavor. Excellent for cooking; wonderful eating apple. Bears young.

YORK IMPERIAL. One of the hardy, good keeping varieties. Best baking apple.







#### Welch's PEARS

#### PRICES

5 to 6 ft.—35c Each, NotPostpaid. Per 10-32c Each, NotPostpaid.

3 to 4 ft.—30c Each, Prepaid. Per 10-25c Each, Prepaid.

ANJOU. The standard market pear for late fall and early winter. Flesh is yellowish white, firm but tender. One of the very best.

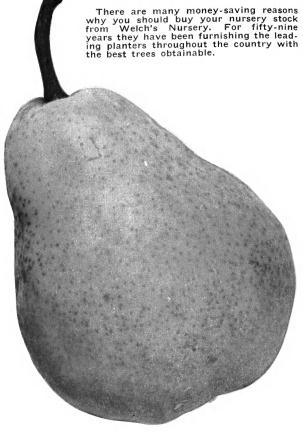
BARTLETT. The most popular summer pear. One of the best for canning and shipping.

**DOUGLAS.** Wonderful fall pear. Golden yellow in color. The tree bears very young, and an excellent variety for the northern states.

DUCHESS. October. Very large, fine quality and juicy, and keeps well into winter.

FLEMISH BEAUTY. Heavy producer, very hardy, and unapproachable in quality.



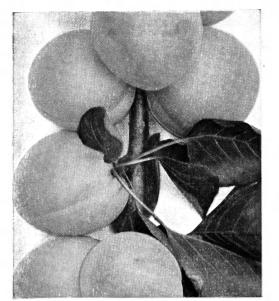


4 Bartlett, 4 ft. \$1.00 Postpaid

September. Early bearer, very productive, GARBER. and excellent for canning.

IEFFER. October. Very profitable market variety. A pear of very large, fine appearance. Most widely planted of all winter pears. A sure cropper and many trees will stand more than a hundred years. KIEFFER.

SECKEL (Sugar Pear). Ripens in late summer. Small, rich fruit of high quality.



Superb Apricot

#### Welch's APRICOTS

#### PRICES

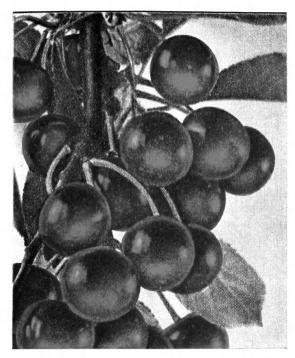
5 to 6 ft.—55c Each, Not Prepaid. 3 to 4 ft.—25c Each, Postpaid.

ALEXANDER. Good size, oblong, yellow with red; sweet and delicate. Tree very hardy. Ripens middle of July.

MOORPARK. Very large, yellowish green with red on sunny side. Flesh bright orange and freestone. Ripens in August.

SUPERB. The best flavored, most productive Apricot yet produced. Medium size, light salmon color; excellent quality. Ripens last of

CHINESE APRICOT. Pale yellow fruit with a red cheek. An excellent tree to plant for shade as well as fruit. One of the best apricots for canning.



4 Montmorency Cherry, 2-Yr., \$1.00 Postpaid

#### Welch's **CHERRIES**

PRICES

5 to 6 ft.—50c Each; Per 10, 45c Each, Not Prepaid.

3 to 4 ft.—30c Each, Postpaid; Per 10, 25c Each, Postpaid.

25c Each, Postpaid.

EARLY RICHMOND (English Pie Cherry). A well known and old standard variety. Tree is hardy, healthy, a free grower, very productive and regular in bearing. Fruit clear, bright red, of medium size, acid, rich, and one of the best for canning and for pies. The most popular of the true Kentish Cherries. Ripens in June.

ENGLISH MORELLO. Fruit large, almost blackish red when fully ripe; very rich. Tree small. July.

MONTMORENCY. A beautiful, large red cherry, larger and finer than Early Richmond and 10 days later. Being extraordinarily prolific and very hardy it can be highly recommended.

COMPASS CHERRY-PLUM. It is larger than the Richmond Cherry, and is about the same bright red color. In quality it is good, with a different flavor from any Cherry or Plum. It is fine for canning and preserving. July. Much superior to Bush Cherries. 4 Compass Cherry-Plum, 4 ft., \$1.00, prepaid.

#### SWEET CHERRY

YELLOW GLASS. One of the best and most productive of the sweet cherries. Makes a beautiful, symmetrical tree.

PRICES

5 to 6 ft.—60c Each, Not Prepaid.

3 to 4 ft.—45c Each, Prepaid.

#### Cherry Special

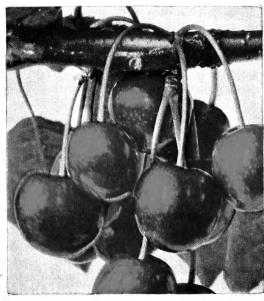
6 Early Richmond or Mont-morency Cherries . . . good, strong, two-year 5-ft. first-class trees, prepaid to you for only . . . . . . . .



There are few more desirable fruit trees than the Cherry. Notably hardy, quite adaptable to different soils and climates. Can be planted along the street, on the lawn, along fences, avenues, in corners and in many places where other fruits would not be profitable.



YELLOW GLASS



4 Early Richmond, 2-Yr., \$1.00 Postpaid

# UNDERWOOD

#### Welch's PLUMS

PRICES

5 to 6 ft.—35c Each, Not Prepaid. 3 to 4 ft.—30c Each, Postpaid.

#### Special . .

2 Underwood Plums

2 Apricot Plums 4-ft., 2-yr. . . . . . . .

#### Welch's PLUM Collection

2 Waneta 2 Sapa

2 Terry 2 Apricot Plum

These 8 4-ft. 2-yr. Trees ...

\$2.00

The above 8 extra large 5 to 6-ft. Plums, \$2.75, Prepaid. These large trees will bear second year.

Why not plant some plums which will bear large crops the second year after planting? Be sure and plant a number of different varieties, for the laws of Nature make them bear better in groups. As for fruit and shade, the plum is ideal for the home orchard. In large commercial plantings, the plum will pay large returns on your investment.

No other fruit, unless it is the cherry, will produce more abundantly than the Plum.

The list that we offer are the choicest varieties for the home and commercial planting.

WANETA (Hansen). July. The fruit is of immense size, deep bright red; skin very thin, and the flavor is delicious. Prof. Hansen's best Plum, and in fact, one of the greatest of all Plums.

GOLDENROD. Tree is tall, vigorous, upright in form, hardy, productive; fruit medium to large in size, round, clear yellow. Flesh firm, moderately juicy, moderately sweet; fair to good in quality, stone medium in size, cling. Season last of August. The most beautiful of all yellow Plums.

UNDERWOOD. This is the earliest of the large new Plums. Ripens from about August 1st to 15th, and attains a size of 1¾ inches. The tree is one of the strongest growers of all these new Plums and gets to be very large, furnishing a large bearing surface to produce wonderful crops of beautiful fruit. Fruit is very attractive; red, firm, juicy flesh, very small pit, freestone. Splendid quality.

TERRY (Native). August. Best of the natives. Fruit very large, and of bright red color. Fine quality. One of the largest and most handsome hardy Plums yet produced and which deserves extensive planting. Fruit ripens evenly and is a good keeper.

SWEET CHERRY-PLUM. One of the latest of Prof. Hansen's introductions, the OKA Cherry Plum. Hardy everywhere, and will bear the year after planting. Fruit is round of a deep rich red color, of a delicious sweet taste, and left on the tree, dries into a sweet prune-like fruit. The tree will bear fruit from the ground up, making it very easy to pick. The branches will be an almost solid mass of fruit, and can r



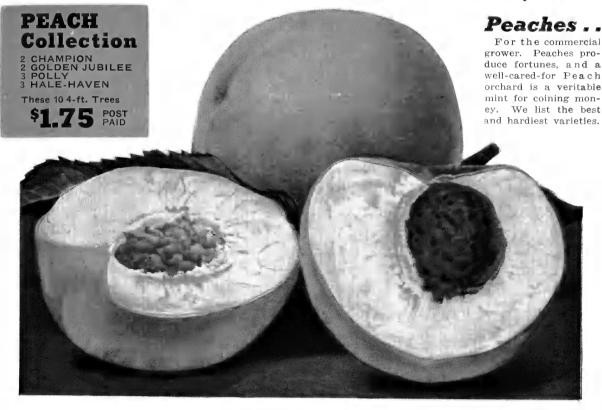
APRICOT PLUM. (Hanska Type). This variety has all the good qualities that a Plum should have, with an apricot flavor. The fruit is excellent for eating from the tree, canning, preserving or making jelly. The luscious fruit is reddish blue. Tree strong grower, a six-year-old tree measuring 30 feet high and 20 feet across, making a stronger growth than any other Plum. A good shipper. Freestone. Season August

#### ELLIOTT . . . Peach Plum

A very large, yellow fleshed perfect freestone Plum. Very sweet and of a fine peach flavor. Requires only half the usual amount of sugar for canning. Does not rot on the trees. Our orchard bore an immense crop last year in spite of the drought and heat and has never failed. This Plum is in a class by itself. Season early August. Color orange yellow splashed with red. 5 to 6 ft.—40c each, not prepaid.
3 to 4 ft.—35c each postpaid; 3 for \$1.00, postpaid. American Native Plum Seedlings, 2 to 3-ft.—25 for \$1.00, postpaid.

American Native Plum Seedlings, 2 to 3-ft.—25 for \$1.00, postpaid.

This is one of the trees recommended by the government that you can use in planting for soil erosion and also get an abundance of fruit, which is unexcelled for jellies, butters and jams. They are absolutely hardy, also drouth resistant and will take care of themselves after the second year. They will grow and produce planted either on the hills or bottoms.



10 Elberta, 4-ft., \$1.75 Postpaid.

#### Welch's PEACHES Best and Hardiest Varieties Welch's Prices are Right . . . Order Now

#### PRICES

5 to 6 ft.—35c Each, Not Prepaid. Per 10, 32½c Each, Not Prepaid. 3 to 4 ft.—20c Each, Postpaid. Per 10, 17½ c Each, Postpaid.

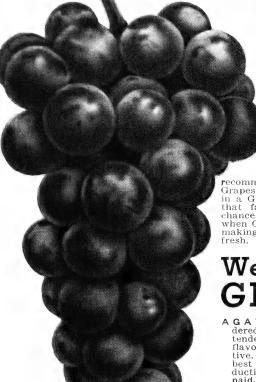
- CHAMPION (Freestone). Fruit large, beautiful in appearance, flavor delicious, sweet, rich and juicy; skin creamy white with red cheeks; freestone. The peculiarity of this acquisition is its hardiness. It stood temperatures of 18 degrees below zero and produced an abundant oran the following season. All duced an abundant crop the following season.
- CRAWFORD'S EARLY (Freestone). Highly esteemed for market. Fruit large, oblong, yellow, showy red cheeks. Flesh yellow, juicy, sweet; good bearer. August.
- August.

  ELBERTA (Freestone). Fruit large, yellow with red cheeks; flesh yellow, juicy, fine quality. Tree hardy and exceedingly productive. Ripens with the Crawford's Early. Exceptionally large and fine. August. HALE HAVEN (Freestone). The outstanding characteristics of this new peach are its extreme hardiness, its early bearing, its rich yellow and red colors, and its shipping qualities.
- HAWKEYE (Freestone). New hardy peach. Produces fruit in spite of heat and cold. Ripens early and has
- H. HALE (Freestone). The fruit is larger than the H. HALE (Freestone). The fruit is larger than the Elberta, a perfect freestone, somewhat roundish, rich golden yellow, covered with carmine. Skin thick and entirely without fuzz. The flesh is dark yellow, fine grained and firm, parting as easily from the pit as any Elberta. The flavor is excellent, absolutely of the best. The tree is hardy, bears young and profusely, probably the best bearer known. One of the best for family use and especially for the market. August.
- EARLY ELBERTA (Free). Larger than Elberta, though identical in form; bright yellow with red blush; flesh yellow, finer grained and sweeter than

- Elberta; ripens a week to ten days before Elberta; good shipper. Tree strong grower, hardy, good bear-August.
- ROCHESTER (Freestone). Early midseason. Color lemon-yellow changing to orange-yellow, blushed with deep, dark red. Skin thick, tough. Flesh yellow stained with red near the pit. Very juicy, tender and melting. Sweet. Highly flavored. Very good in quality
- SOUTH HAVEN (Freestone). The great hardy Peach for cold regions; stands 10 degrees colder weather than any other Peach grown. Large, yellow freestone. Large as Elberta and a week earlier on the market.
- RED BIRD CLING. Here is the best of all early Peaches. The tree is hardy, vigorous and very productive. The fruit is of good size and of very showy appearance, being an attractive creamy white. splashed or blushed with red. Flesh white, firm, meaty and of good flavor. A fruit that will stand shipping. One of the best home fruits and a leading early market Peach.
- BELLE OF GEORGIA. Very large, skin white with red cheek, flesh white, firm, and of excellent flavor. Tree a rapid grower, very prolific. Ripens with Early Crawford
- HEATH CLING (Clingstone). Large, round, whin juicy and fine quality. Best for pickling. October.
- GOLDEN JUBILEE (Freestone). Large, golden yellow peach ripening in July. Delicious to eat from the tree, and a splendid canner. An ideal market Peach. Polly (Freestone). One of the surest bearers. Claimed to be even hardier than Champion. Medium size, good flavor, white meated. Ripens in August.

## 12 CONCORD GRAPES

12 Good Heavy Vines, 2 yrs....



There is no more healthful drink than healthful drink than good sweet grape juice. A drink for the gods and for the he humblest laborer toiling in the hot sun; it has found its way in administering to the sick and to the sick and to the merrymakers; it has become an element of the sacrament and of the celebra-tion. Knowing what real values there are in Grape culture, I like to think that I am building up the

am building up the health of my customers, when I recommend heavy planting of Grapes. Never hesitate to put faith in a Grape vine, for it will justify that faith if you give it half a chance. There was never a time when Grapes would not sell for the making of jelly, for juice or to eat fresh.

Welch's GRAPES

A G A W A M. Bunch large, shouldered; berry large reddish brown, tender, vinous and of excellent flavor. Very vigorous and productive. Vine hardy and one of the best of its class. The most productive of all reds. 2-year, prepaid, 10c each.

BETA. A small to medium sized black grape, quite acid, but of good quality and fine flavor. Very early, prolific and healthy. It is valuable chiefly for its hardiness. It is hardy, without protection far into Minnesota. It is valuable for arbors. 2-year, prepaid, 10c each.

CACO. The vines are strong and vigorous, as yet untouched by disease of any kind. The fruit is very large, in handsome, complete bunches; in color a rich wine red or amber. Exceptionally early bearing, usually showing several good sized bunches the second year. Its flavor is luscious, sweet, delightful, distinctive. Good strong vines, 15c each, \$1.50 per doz.

CONCORD. The old stand-by in the leading market vineyards, and in home garden variety. No matter how few the grapes planted in the yard. Concord should be included. "The Grape for the Millions." Excellent for grape juice, wine, table use, canning and market. Black. 2-year, prepaid, 8c each; not prepaid, \$6.00 per 100. 1-year, 5c each; \$4.00 per 100, prepaid.

FREDONIA. A new very early black grape. Ripens shortly before Moore's Early. The bunches and berries are large with excellent flavor. It is an extra good shipper as it does not crack. Vines are vigorous and productive. We believe this will soon be the leading grape. 15c each; \$1.50 per doz.

MOORE'S EARLY. A seedling of Concord. Bunch medium, berries very large. Desirable for an early market, and particularly adapted to the northern portions of the United States. Black. 2-year, prepaid, 10c each.

WORDEN. Said to be a seedling of the Concord, and is a slight improvement on that variety. Black. 2-year, prepaid, 10c each.

CONCORD

#### Favorite GRAPE COLLECTION

8 CONCORD . . . 4 CACO

These Twelve 2-year Thrifty, Well Rooted Vines for only





6 Concord

It Costs Less and Pays Best to Trade with Specialists



#### DEWBERRIES

LUCRETIA. The big, hardy, low trailing berry. Fruit is glossy black, resembling the blackberry, but of milder richness in flavor, being very sweet and juicy. Ripens ahead of the blackberry. Good heavy plants. 50 for \$1.25; \$2.00 per 100, prepaid.

YOUNGBERRY. This wonderful new berry is a cross between the Loganberry and the Dewberry. A heavy bearer and the fruit is extra fine flavor. Delicious to eat fresh and cans well. Unsurpassed for home garden or for commercial planting. North of Missouri the Youngberry should be given some winter protection. 50 for \$1.25, postpaid.

BOYSENBERRY. The best berry ever grown. Immense berries of delicious flavor. Bushes very hardy, and bear heavily. It has all the good points of the blackberry, Loganberry and raspberry, but is far more hardy and vigorous. Almost seedless, is firm, and a good shipping berry. Be sure to plant Boysenberry. 16 for \$1.00; 35 for \$2.00, postpaid.

Thornless Boysenberry, 10 for \$1.00, Postpaid.

**Giant BOYSENBERRIES** Select Plants Only

#### CHERRY (Red). Fruit very large, tart. 2-year.

prepaid, 15c each: 10 for \$1.00, prepaid.

FAY'S PROLIFIC (Red). Large size, fine flavor, and claimed to be twice as prolific as the Cherry, 2-year, prepaid, 15c each,

LONDON MARKET. Large, red, fine. It is one of the most productive currants known, and quality superior to anything on the market. The flavor is rich, mild, sub-acid. 2-year, prepaid 15c each.

RED CROSS. A strong growing variety. Clusters long; berry medium to large, bright red; quality good. 2-year, prepaid, 15c each.

WHITE GRAPE. Berries large to very large, very attractive color, mild flavor and good quality. 2-year, prepaid, 15c each.

RED LAKE. The new giant red currant. The berries extra large, with exceptionally long stems, making them easy to pick. Bushes very thrifty and extremely productive. A splendid money making currant. 15c each, 4 for \$1.00, prepaid.

#### GOOSEBERRIES



5 Downing Gooseberries, 2-yr., \$1.00, Postpaid

CHAMPION. One of the finest Gooseberries, strong healthy upright bushes that yield heavily. Berries medium in size; excellent for cooking and the best for pies. 15c each; 8 for \$1.00, postpaid.

DOWNING. A well known American sort which has given the best results everywhere. Large and handsome, pale green berry; of splendid quality for dessert and cooking. Bush vigorous, a strong and upright grower and exceedingly productive. 2-year, prepaid, 15c each; 8 for \$1.00. prepaid.

HOUGHTON. An enormously productive and always reliable old variety. Of vigorous growth, slender and spreading, not subject to mildew. Fruit rather small, smooth, pale red, tender and of good quality. 2-year, prepaid, 15c each: 8 for \$1.00.

#### Our Stock Is All State Inspected and Disease Free



#### Welch's RASPBERRIES

CHIEF. The new hardy Red Raspberry. A heavy cropper and disease free; extra good shipper. The outstanding Red Raspberry. \$2.00 per 100, prepaid.

SODUS. The most satisfactory purplish red raspberry for you to grow for market purposes. Large in size and very productive, firm and hardy. Holds up for days after being picked without losing the fresh color. Always sells for a fancy price; a vigorous grower and free from disease. You will like the Sodus; grows from tips. 25 for \$1.25—\$4.50 per 100, prepaid.



100 Cumberland Raspberries, Postpaid, \$2.50.

- LATHAM (Red). Fruit a fair size and quality. Worthy of trial where raspberries winter-kill, as it has endured 41 degrees below zero without protection. Succeeds wherever red sorts do well and promises to become the leading variety. A most delicious table berry, \$2.00 per 100, prepaid.
- QUILLAN. A new late black raspberry. Extra large glossy fruit of high quality, rich in flavor. The plants are hardy and highly resistant to disease. \$2.50 per 100, postpaid.
- ST. REGIS EVERGEARING. The new everbearing variety, giving you a crop of raspberries all summer and autumn. Berries are bright crimson of large size and good flavor. \$2.00 per 100, prepaid.
- CUMBERLAND (Early Black). This splendid blackcap raspberry is by far the most widely planted, most successful and most profitable variety. Is extremely hardy, upright, vigorous grower, extraordinarily productive, disease resistant. Fruit very large, firm, excellent quality, ships well. The standard black raspberry. Tips, 50 for \$1.25; 100 for \$2.50, postpaid. 2-year transplants, 25 for \$1.25; 100 for \$4.00.

#### BLACKBERRIES

EASY TO GROW ... BEARS HEAVILY

- EARLY HARVEST. Good quality; firm; extremely productive; attractive on the market; an early sort. \$2.00 per 100, prepaid.
- ELDORADO. A valuable blackberry for our northern climate. Berries large, jet black, ripen well together and borne in large clusters; they are sweet and delicious, have no hard core and keep well after picking. \$2.00 per 100, prepaid.
- MERSEREAU. Berries exceptionally large, sweet and very luscious, being without core. Foliage large, abundant, free from rust and blight. Two weeks earlier than Snyder. \$2.00 per 100, prepaid.
- SNYDER. The old standard. Very hardy, consequently much raised in cold climates. Berries medium size, juicy, rich; strong, stout canes, thrifty growth, very broad leaf. \$2.00 per 100, prepaid.
- ALFRED. The coreless blackberry. A glossy jet black color, a sweet, delicious flavor. Nearly seedless. A hardy plant that does equally well in cold sections. \$2.00 per 100, prepaid.



SENATOR DUNLAP

#### Welch's STRAWBERRIES

200

Our LEADER

100 Bellmar 100 Welch's Late... \$1.00 POST

MRS. HOMER WELCH

Mrs. Homer Welch's
COLLECTION
300 Plants
100 Dunlap
100 Blakemore
100 Everbearing Gem...

BEAVER. Highly recommended for northern frosty localities, poor soils and drought areas. Makes a solid fruiting row. Berries are dark red to the center, rich and mild in flavor, extra firm in texture and as early as Premier. A very heavy fruiting variety. 50c per 100, prepaid.

BELLMAR. A vigorous grower, as early as Premier and a much better plant maker. Berries are large, firm in texture and a rich red color. A good shipping variety. Fast becoming the leading early variety. By all means plant some Bellmar. 60c per 100, prepaid.

BLAKEMORE. A large, solid, finely flavored berry—good keeper and a wonderful plant maker. A vigorous grower and stands drought better than any other known strawberry. Very early and will succeed in almost any soil conditions. Stands supreme among the early berries. We recommend that you give the Blakemore a fair trial and we are sure that you will find it the most profitable berry you have ever grown. Goes farther—cans more per quart than any other strawberry. 50c per 100, prepaid.

CATSKILL. Extra large new strawberry—plants will produce a larger crop of big berries than any of the other midseason varieties. A dazzling red color and a rich aromatic flavor. Thrives on any good soil and is hardy. 60c per 100, prepaid.

DORSETT. A new introduction. Large bright red fruit of beautiful appearance. An early variety. However, the Dorsett has not been a success with us. 60c per 100, prepaid.

SENATOR DUNLAP. The Main Crop Berry. Plants

senator dunlar. The Main Crop Berry. Plants medium size, perfectly healthy and very prolific. Long rooted, and comes as near being drought proof as any variety on our list. Makes plants freely, and will do best when restricted to the hedge or half-matted row. Fruit large, smooth, regular, and very attractive in form. Very firm and of beautiful deep red color, extending well to the center of the berry. Of excellent quality. 50c per 100, Prepaid.

#### Our Guarantee

All goods are guaranteed to reach you in good live growing condition. Mistakes, if made, will be promptly adjusted. Accept the shipment and notify us at once, should there be any errors, and the carrier as well, should there be any damaged stock. This guarantee is not good unless above requirements are complied with. Nursery stock is just the same as human beings—it breathes, drinks, and feeds, and is subject to disease. With proper planting and proper care, we know that our stock will grow and do well for you.

WHY IT PAYS TO BUY HERE! Because You Get High Quality; Because You Save Money; Because You Know Exactly What You Are Buying; Because You Can Get What You Want at the Price You Want to Pay.



PLANT

#### Fresh

Home Grown Plants

#### Avoid ...

Many firms
buy all their
plants and
they may be
reshipped
two or three
times before
they reach
you. Avoid
getting dried
out, low vitality plants.
Buy direct
from us.

WELCH'S LATE. A wonderful new strawberry originated by us here in Iowa. The only good late berry that we have ever found for the middle western states. Two weeks later than Senator Dunlap. A good plant maker with a strong, vigorous root system and withstands more weather conditions than any strawberry that we have ever grown. These features are hard to find in any one strawberry, which makes it especially valuable for the home garden. The berries are large, holding their size to the end of the season and all that could be asked for in color, flavor, firmness and productiveness. Welch's Late is the ideal market berry, because it is in bearing when other berries are gone. Also a good canning berry. Our stock is limited this year, so rush your order. 60c per 100, postpaid.



PREMIER. Extra large plants, vigorous growers and heavy producers of big, bright red berries, ripening very early when strawberries are selling at a high price. Although the earliest of all strawberries, it also has a long fruiting season. A wonderful keeper and a splendid shipping variety. First choice of all successful strawberry growers. 60c per 100, prepaid.

AROMA. Large dark red berries of firm texture and good quality. The plants are resistant to disease and very productive. A very good shipping berry. Fruiting season midseason until late. 50c per 100, postpaid.



On Strawberries in Large Lots by Express PREPAID OR PARCEL POST

$\operatorname{Per} 1000$	Per 1000
Aroma\$3.50	Dorsett\$4.50
Blakemore 3.50	Fairfax 4.50
Dunlap 3.50	Mastodon 8.00
Premier 4.50	Gem 6.00
Beaver 4.00	Catskill 4.00
Bellmar 4.25	Welch's Late 4.00

Strawberries cannot be shipped with other nursery stock. They will come by themselves, in openend packages. This insures the plants reaching you in good condition. Write for Special Prices on lots of 5,000 or more.



Page Fourteen

#### STRAWBERRIES

GEM. The great new everbearer and truly a gem for your garden. This is by far the best everbearing strawberry ever produced. Very hardy and resists drought. A good plant maker on any soil, producing larger fruiting rows than any other everbearer that we know of. Fruit is large and uniform, deep red and glossy. Berries hold their size and good flavor from the first picking to the last one. Very fine grained and red clear through. These firm, solid berries will stand long distance shipping. Absolutely the best everbearer for home gardens and for commercial plantings. \$1.00 per 100, postpaid; 200 for \$1.50, postpaid.

MASTODON. Everbearing. A big, dark red, solid, high flavored berry and carries to market perfectly. The plants are big and husky and produce lots of berries all summer, from spring until snow flies. The long roots grow down and down after moisture. Every plant bears. There are no drones.



My Favorite
Strawberry and
Rhubarb
Bargain Collection

250

HOMER WELCH

100 Premier 100 Senator Dunlap 50 Everbearing Gem and Six Giant Rhubarb FREE \$1.50

Mastodons succeed everywhere, and never fail to give a big crop of the finest berries. They are frost-proof, drought-proof, and even fool-proof, producing the customary big load of fruit even under







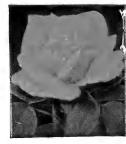


... Beautiful . . . Everblooming . . . Two Year, Field Grown . . .

#### =WELCH'S FOUR WINNERS=



WILLOWMERE A strong grower and a continuous bloomer. Large double blooms of rich shrimp pink . . . Fragrant and hardy. Each, 35c.



SUNBURST Bright glowing orange yellow, extremely brilliant in effect. Deepest yellow of all everblooming yellow Roses. Each, 30c.



GEN. MAC ARTHUR A very sweet-scented garden Rose. Brilliant glowing crimson-scarlet buds, open-ing into full blooms of good keeping qualities . . . A free bloomer. Each, 35c.



JOANNA HILL The exquisitely formed buds are of apricot color. As the flower opens it shows a lighter color with sunset shades of gold and apricot states. yellow. Each, 35c.



Free Gypsy Lass Every Start Roses

- This beautiful Gypsy Lass Every erblooming Rose Free with each collection of 18 ach, 35

#### MARIAN WELCH'S EIGHT FAVORITE ROSES



RED RADIANCE A lovely deep red Rose, with large, globular flowers borne on heavy stems. Similar in growth to Radiance, except in color. 2-yr., Each, 30c.



COLUMBIA Long stemmed, pointed flowers of rose pink, Very highly perfumed. Each, 30c.



MADAME BUTTERFLY Light pink, shaded with gold. Flowers very double and remarkably fragrant. Each, 35c.



PRESIDENT HERBERT HOOVER A glorious cerise toned yellow, with orange and scarlet blendings. A popular variety and an exceptionally vigorous grower. Each, 35c.



GRUSS AN TEPLITZ Dark rich crimson, fine bedding rose. A very free bloomer and extra hardy. Will thrive in any location.





LOS ANGELES Coral-pink toned yellow at base, Very fragrant. A Rose that cannot fail to please you.

Each, 30c.

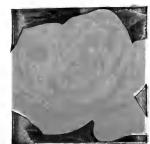


PINK DAWN Perfectly formed pink buds touched with salmon rose . . . opening to large many-petal-ed flowers on long stems. Excellent for cutting. Each, 35c



K. A. VICTORIA A great favorite . . . Pure waxy white, very double . . . large flowers, well formed. Extra hardy and always in bloom.

Each, 30c.



GOLDEN RAPTURE

Long lasting, beautifully formed buds. Double blooms of rich yellow on long strong stems; fragrant and vigorous grower.

Each, 35c.



BETTY UPRICHARD

red buds. A profuse bloomer, one of the outstanding varieties.

Each, 30c.



PINK RADIANCE

One of the finest new Roses, with brilliant copper-plants, bearing a continuous supply of very large, bright supply of very large, b rosy pink flowers. One of the most dependable pinks. 2-yr., Each, 30c.



No Home Is Complete Without a Rose Garden. Make Your Home Beautiful.



E. G. HILL An outstanding Rose. Massive blooms of deep velvety red. Very fragrant and long keeping. Blooms constantly. Each, 30c.



REV. F. PAGE ROBERTS Marvelously colored flowers of golden yellow stained with copper and reddish buff on the outside. Buds are extra long. One of the most popu-lar of the new varieties. Each, 30c.



SENSATION A large, d'ouble red Rose. A very dependable Rose, that will bloom profusely all summer long.

Each, 35c.

Page Seventeen



5 Paul's Scarlet Climbing Roses, 2-Yr., \$1.00, Postpaid

PAUL'S SCARLET CLIMBER. The brightest and purest red of all the climbing roses. Flowers are large and distinct and retain their color all fall. Have prominent yellow stamens. 2-yr., 25c each; 5 for \$1.00.

SCORCHER. A very vigorous climber with large fragrant semi-double blooms brilliant scarlet crimson color. 2-yr., 25c each.

WHITE DOROTHY PERKINS. Closely resembles the Dorothy Perkins, except for its immense clusters of pure white flowers. Most valuable white climber of its class. 2-yr., 25c each.

CLIMBING AMERICAN BEAUTY. The fragrant, rich, deep rosy red flowers are produced in great abundance. Vigorous growth. 2-yr., 30c each.

CRIMSON RAMBLER. Vigorous, making an immense growth. Flowers glowing crimson, produced in great clusters. 2-yr., 20c each.

DOROTHY PERKINS. One of the most notable climbing roses. Clear shell-pink, slightly fragrant. 2-yr., 20c each.

MARY WALLACE. An outstanding large flowered pink climber. 2-yr., 30c each.

EXCELSA. An intense crimson, with edges of petals a little lighter, producing immense clusters. 2-yr., 20c each.



4 F. J. Gnootendorst Roses, 2-Yr., \$1.00, Postpaid

Gruss An Teplitz 2-Year Roses

#### **CLIMBING** ROSES 2-YEAR PLANT Climbing American Beauty Mary Wallace Scorother Pauth

Paul's Scarlet Climber Excelsa-for only .

4 Everblooming Baby Roses, 2-Yr., \$1.00, Postpaid

Grow about 18 to 24 inches high with small double flowers. Bloom from early summer until freezing. Very hardy. Fine for borders and excellent for cemetery planting.

SPARKLER. Rich deep crimson. ELLEN POULSEN. Apple blossom pink. KATHERINE ZEIMET. Pure white.

GOLDEN SALMON. Flaming orange and salmon. Price 30c each, 1 each of the above, \$1.00, postpaid.

#### HYBRID PERPETUAL ROSES

This class of Roses, while it blooms profusely during its season, is not a continual bloomer like the Tea Roses, but will come through more severe winters. These hardy Roses combine hardiness, vigor, growth and size of flower with great varietv

AMERICAN BEAUTY. Flowers very large, of beautiful form and very double. Color a deep rich rose. Fragrance delightful. May be classed as a light red or deep pink. 2-yr., 30c each.

GEN. JACQUEMINOT (Gen. Jack). A rich, velvety crimson, changing to a scarlet-crimson. The best known of all hybrid perpetuals, and is without rival in fragrance and richness of color. Does well anywhere and blooms freely. 2-yr., 30c each.

PAUL NEYRON. The largest rose in cultivation, sometimes called the Peony Rose. Color, bright, fresh cerise-pink. Flowers are very double and full, delightfully fragrant. 2-yr., 25c each.

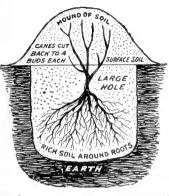
#### RUGOSA ROSES FOR HEDGING

F. J. GROOTENDORST. Beautiful red flowers in clusters. The plant is a strong grower and bushy, with leathery, wrinkled, disease-resistant foliage and blooms continuously until frost. A new type of Rose that has been described as a Rugosa plant, with the blooms of a red carnation. The canes are frequently 4 to 5 feet in height, and make a wonderful hedge. 2-yr., 30c each; 4 for \$1.00\$, postpaid.

HANSA. Large, double, reddish violet flowers. Strong growth. 2-yr., 25c each.

SIR THOMAS LIPTON. The best double, leading white Rugosa. Large, pure white, blooms throughout the summer. 2-yr., 25c each.





This diagram shows how your roses, grapes and shrubs of all kinds should be planted. Look at it carefully. See how the canes are cut back and mounded over with soil. See how far below the surface of the soil the crown of the plant is set. Plant your roses just as this diagram shows, and they will be sure to grow and blossom freely.

The real secret of success when planting roses and shrubs is: First, to cut back the tops severely; Second, to water the plant thoroughly, and Third, to cover the newly set plants with a mound of soil. Do not expose their roots to sun or wind to dry out.

Prune all the canes so that not more than four (4) buds remain on a cane. This is very important.

Shorten roots a little, making a smooth cut at the end of each root.

Dig your holes at least 6 inches wider than the widest spread of the roots, and deep enough to let the plant well down in the hole.

Put in the plant and half fill the hole with top soil. Do not use manure. Tramp the soil down hard, then pour in four gallons of water; twenty-four hours after this has seeped away, finish filling the hole.

Next draw up the mound of soil, cover the bush fully 6 to 10 inches high. This will bury the bush completely and protect the canes from drying out before growth begins.

Allow the mound of soil to remain until the new growth has pushed through it fully six inches, then hoe the mound down gradually.

#### Planting Plan No. 1

1— 1 Paul's Scarlet Rose
2—17 Barberry, Japanese
3—10 Spirea Van Houttei
4— 3 Spirea Anthony Waterer

Planting Key
1— 1 Paul's Scarlet Rose a
2—17 Barberry, Japanese 3
3—10 Spirea Van Houttei
4— 3 Spirea Anthony



Waterer
Thirty-one 2-year, well rooted flowering shrubs that will increase the beauty of your home a thousand fold—and think of it, the entire collection will be sent anywhere in the United States, parcel post prepaid, for \$2.50





## Get Those Bugs with Welch's Bug-Dust-O-Cide

Welch's Bug-Dust-O-Cide is new—up-to-the-minute as a dusting insecticide to combat insects on vegetables and flowers. Bug-Dust - O - Cide does not contain such poisons as ARSENIC, LEAD, FLUO-RENE Or PARIS GREEN... Does not stunt or retard the growth or development of plant life.

2 lbs.
AND DUSTER
POSTPAID, \$1.00
3 lbs. ....\$1.00
10 lbs. ....3.00
25 lbs. ....7.00

Bug-Dust-O-Cide will injure tender foilage or leave harmful residue.

#### Our Guarantee

You must be satisfied with Bug-Dust-O-Cide or your money will be refunded.

Be sure to add BUG DUST to your order!



#### Planting Distance of Fruit Trees

Apple	30x30 feet	48	Gooseberry 4x 6 feet	1815
Plum and Apricots	20x20 feet	108	Currant 4x 6 feet	1815
Pear	25x25 feet	69	Grape 8x 8 feet	680
Cherries and Peaches.	14x14 feet	147	Strawberry—	
Raspberry—(Hill)	4x 6 feet	1815	Everbearing1½x 3 feet	9680
Blackberry	2x 7 feet	3110	June bearing 2x 4 feet	5445

To determine the number of plants required per acre for any distance multiply the two plant distances and divide the product into 43,560 (the number of square feet per acre).

Protect your trees from rabbits. Galvanized one inch mesh wire, 12 by 18 inches, per hundred, \$3.00.

Not prepaid.

**ASTERS** 

## Jane Cowl, Bronze; Jersey's Beacon, Scarlet; Jersey's Beauty, Scarlet; Warner, Deep Jellow El Tore ador, Yellow El Tore ador, These Six Prize Dahlias

REGAL LILY. America's Favorite. Planted from coast to coast. Exquisite pearly white flowers tinged pink on the outside and gold on the inside. Blooms in June-July on stems 3 feet tall. Requires no special care or soil. Hardy; grows in sun or partial shade. Postpaid, 15 for \$1.00.

PINK CUSHION. The Queen of the fall flowers. Blooms from August to Thanksgiving. Will make a bush about two feet tall the first season and is completely covered with hundreds of beautiful pink flowers. A marvel of beauty. Each, 20c; 3 for 50c.

ASTERS. Superb new outstanding flowers for your early fall garden. Excellent for cut flowers, producing hundreds of blooms in delicate shades of lavender, pink, lilac. Easy to grow, succeeds everywhere. 25c each, 5 for \$1.00.

Royal Blue. Attractive shade of rich deep blue.

Red Rover. The first fall aster, deep rosy red.



15 BLOOMING SIZE REGALS \$1.00, POSTPAID

White Lady. Very fine white, profuse bloomer.

Barr's Pink. The finest bright pink.

Climax. Large flowers of lavender-blue; very showy.

HOLLYHOCKS. Finest of the old hardy plants, having the widest range of colors among tall garden plants. Blooming period June to August. 25 for \$1.00, prepaid.

CHRYSANTHEMUMS. A very popular flower in all shades of red, pink, yellow and white. Blossoms in late August or September and continues in bloom into November after all other outdoor flowers are gone. Easy to grow and succeeds in almost any soil. 15c each.

These named mums, 15c each, or 4 for 50c, postpaid:

Snowdrop. Pure white.

Red Flare. Bright red.

Rosy Morn. Silver pink.

Yellow Glory. Bright yellow.

#### Low Prices for

#### A Perennial Garden Is a Healthful Hobby

ARTEMISIA, Silver King. A striking silver foliage plant, growing to a height of 3 feet. Excellent for winter bouquets. 15c each.

OSTRICH FERN. Erect, dark green, feathery foliage, making a most effective background for smaller ferns. Grows to a height of 3 feet; width of fronds 6 to 10 inches. Thrives in shaded nooks or open sun. Manure well. 15c each; 3 for 40c.

MAIDENHAIR FERN. This well known fern in indispensable in the making of floral pieces and winter bouquets; a showy, useful type of fern, with fine, wiry stems and delicate finely cut, green fronds. 15c each; 3 for 40c.

CARNATION. Hardy outdoor variety. Bloom freely all summer. Bright red, pink or white. Very popular. 20c each.

GAILLARDIA (Blanket Flower). The gorgeous flowers are dark red

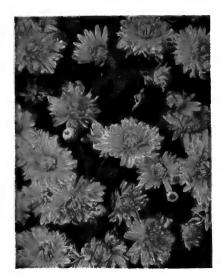
GAILLARDIA (Blanket Flower). The gorgeous flowers are dark red in the center with bands of crimson-orange. A mass of bloom from June until autumn. 20c each; 3 for 50c.

GYPSOPHILA (Baby's Breath). A beautiful old-fashioned plant that has a mass of pure white, tiny flowers, making a mist-like appearance. Exquisite in combination with other flowers. 20c each.

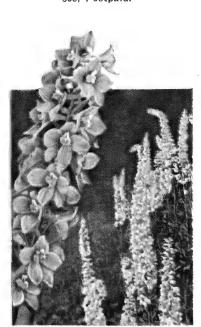
DELPHINIUM (Bellamosa). Tall spikes of dark blue flowers, producing an abundance of bloom. Makes a good background for low growing flowers. 20c each; 3 for 50c.

DELPHINIUM, English Hybrids, Dream of Beauty. Magnificent long-stemmed massive type developed in England. Very tall, stocky growth with flower spikes like hollyhocks. 25c each.

PHILIPPINE LILY . . . A wonderful new lily, very hardy and easy to grow. Beautiful velvety white blooms, horne on stems two to three feet tall. Commences blooming in August and continues until freezing. Be sure to plant some of these gorgeous new lilies now. 15c each; 8 for \$1.00.



3 PINK CUSHION MUMS, 50c, Postpaid.



DELPHINIUM

#### Hardy Perennials

#### Old-Fashioned Flowers Bring Treasured Memories

PYRETHRUM (Persian Daisy). Finely cut foliage and daisy-like flowers of rose shades. A splendid garden flower. 15c each.

STATICE (Great Sea Lavender). A mass of dainty, purplish blue flowers in July and August. Much used for winter bouquets, as well as best adapted for Rock Gardens. 15c each.

PERENNIAL SWEET PEA. Throughout the summer, these hardy climbers are covered with clusters of bright colored flowers. Good for covering trellises, fences or banks. In red, pink or white. 15c each, or 2 for 25c.

RED SWEET WILLIAM. Perfectly hardy, bright red and bloom all summer. 15c each.

TRITOMA (Red Hot Picker). Tall spikes three to four feet high, with beautiful flower heads of rich orange-scarlet. 20c each.

VIOLA, Jersey Gem. Hardy tufted pansies. Handsome dwarf dainty plants, a cross between the pansy and the violet. Slightly perfunied and bloom continuously all summer. Pure rich violet color. 20c each.

YUCCA. Broad, sword-like, evergreen foliage, immense spikes of creamy white flowers. One of the few perennials that will withstand heat and drought. Stands out among all other plants. 10c each; 6 for 50c.

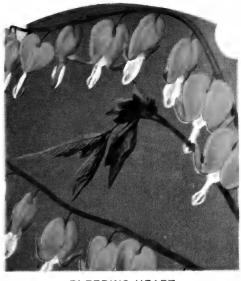
**COLUMBINE.** An old garden favorite and one of the most desirable hardy garden plants. The peculiar shaped flowers, with their long, slender spurs, are produced in great abundance. Beautiful colors in red and yellow, blue and pink. **20c each**; **3 for 50c.** 

COREOPSIS. Rich golden yellow flowers of graceful form. Fine for cutting. 15c each.

DAISY, Shasta. Flowers large, white with yellow center. Borne on long, stiff stems. Has long blossom season. 20c each; 3 for 50c.

BUTTERFLY BUSH, He de France. It produces long, graceful stems of beautiful lilac colored flowers that are borne by the hundreds on a flower head. It blossoms from early summer until frost. 25c each.

**CERASTIUM** (Snow-in-Summer). A desirable low growing plant with silvery foliage and white flowers in June. Does best in dry, sunny location. 15c each.



BLEEDING HEART

#### BLEEDING HEART

Fern leafed ever blooming variety. Produces a multitude of rose colored flowers all summer, 15c each. Old Fashioned Variety, blooms in April and May. Each, 30c.

#### CALADIUM (Elephant Ear) Large tropical plant. It has

plant. It has grown more popular in the last few years. Bright, showy green leaves. One of the pretiest foliage plants. 10c each; 3 for 25c, prepaid. Bulbs should be taken up in the fall.

CANTERBURY BELLS. Excellent for cut flowers. Plants grow erect and are completely covered with bell-shaped flowers in blue, rose or white in May and June. Each, 15c; postpaid.

#### MEXICAN TUBEROSE

One of the best and most fragrant flowers . . . easy to grow. Requires little care, except that the bulbs are taken up in the fall. Plant 4 in. deep. 6 for POST PAID



HARDY GARDEN PHLOX. Effective, hardy plants which bloom all summer in tall spikes of many different colors.

Bridesmaid. White, red eye. 15c each.

Champs Elysee. Large, fine rich purplish crimson. 15c each.

Beacon. Well shaped phlox of bright cherry red color. 15c each.

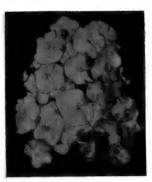
Special French. Hydrangea-pink color with red eye. 15c each.

Miss Lingard. Has immense heads of beautiful white flowers in June and blooms again in September. Splendid grower. 15c each.

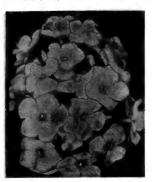
R. P. Struthers. Brilliant rosy red, crimson eye. One of the very best Phlox. 15c each.

Rijnstroom. Extra large, rose-pink. Very fine. 15c each.

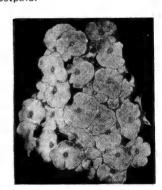
Any ten of these named varieties, \$1.00, postpaid. CLOVE PINKS. Few other plants produce more flowers or cover a longer blooming period. Very fragrant, with grass-like foliage and variegated blooms. 20c each.



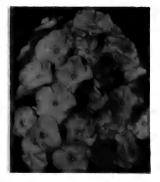
R. P. STRUTHERS



RIJNSTROOM

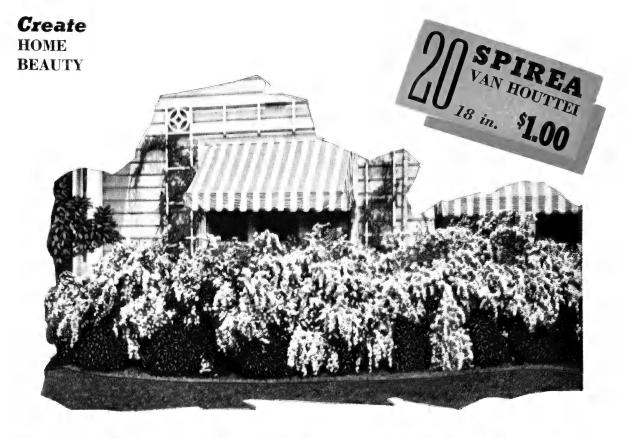


BRIDESMAID



BEACON

Page Twenty-one



#### Plan Your HOME PLANTING With

Plan your own planting as far as possible. Any one who tries to outline certain plans to fit every lawn or doorstep takes the individuality from such a planting. Let your lawn reflect your own ideas. Remember, you are the one to be pleased. We take more pleasure and interest in the things we create ourselves. Nothing adds to the beauty of your home like a planting of shrubs and flowers. At a small cost you can have a very attractive place, with a succession of bloom the season through

#### PREPAID PRICES

ALMOND, Pink. A beautiful flowering shrub. The branches are covered, just as the leaves come, with small, very double, rose-like flowers that are deep pink. Should be planted in a sunny place. 18 to 24 in., 40c each.

ALTHEA. Large, showy shrub, with bright colored flowers in rose, red, pink, white and purple. Blooms when few other shrubs are in bloom. 18 to 24 in., 25c each.

CORNUS Sibirica (Dogwood). A tall, spreading shrub, extremely hardy; white flowers in June, followed by red berries. Its chief beauty is in its bark, which turns bright crimson in the fall. 18 to 24 in., 25c each.

DOGWOOD, Yellow. 18 to 24 in., 35c each.

COTONEASTER. Tall unright and densely branched shrub

COTONEASTER. Tall, upright, and densely branched shrub with dark waxy foliage turning red late in the season. Glossy black fruit usually remaining throughout the winter. 18 to 24 in., 30c each.

DEUTZIA, Pride of Rochester. Large flowering. mental and graceful shrub, producing many double white flowers along full length of branches in June. 18 to 24 in.,

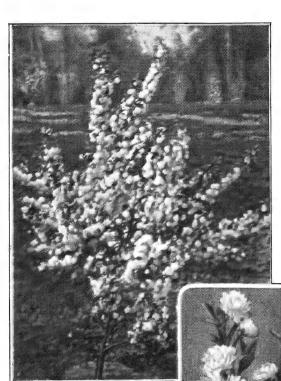
ELDER, Aurea (Golden Elder). Its golden yellow leaves contrast beautifully with the other shrubs. Flowers white, in flat topped cymes. Grows naturally 10 to 15 feet, but can be pruned into a neat, compact little bush. 18 to 24 in., 30c each.

FORSYTHIA Fortunei (Golden Bell). Few, if any of the spring-flowering hardy shrubs can surpass the splendor and brilliancy of the Forsythias. Of upright, vigorous

growth, foliage rich, dark green and lustrous. Flowers brilliant golden yellow, borne in great profusion early in April before leaves appear. 18 to 24 in., 25c each.

HYPERICUM Aureum (Golden St. John's Wort). A hardy shrub attaining a height of about 3 feet Flowers in small clusters; golden yellow petals surrounding a tuft of down-like stamens. Very attractions the stamens of the stamens. tive when in bloom. 18 to 24 in., 35c each.

ETBEAD (White Kerria). An attractive rounded shrub 3 to 6 feet high, yellowish green, corrugated foliage, large, single white flowers late in May, black seeds following. It will endure partial shade. 18 to 24 in., 25c each.



Flowering Almond, 18 to 24 in., 40c each, Postpaid.



6 Hydrangea P. G., 12-in., \$1.00, Postpaid



RED LEAF BARBERRY 10 Red Leaf Barberry, 2-Yr., 12-in., \$1.00, Postpaid

#### Welch's FLOWERING SHRUBS

FRENCH LILACS. Hardy improved varieties that bloom second year after planting. These hybrid types give a most delightful variety in color. 18 in., 35c each. Following are the best varieties:

Charles X. A strong growing bush producing large heads of reddish purple blooms. One of the best.

Mme. Lemoine. Large pure white double flowers.

President Grevy. Clusters of large double blue flowers.

PRES. GREVY MME. LEMOINE CHAS. X

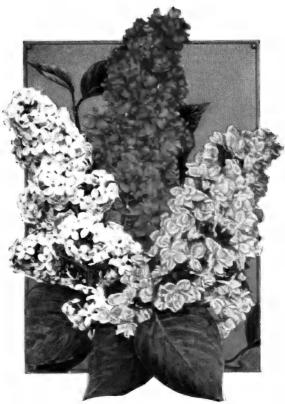
One each of these three fragrant, hardy French Lilacs, 15-in., \$1.00, Postpaid.

HYDRANGEA Arborescens (A. G.) (Hills of Snow). This is the early blooming outdoor Hydrangea. The snow white bloom is immense, round, very full. 18 in., 25c each.

H. Paniculata (P. G.) Fall blooming. The most beautiful and striking of all flowering shrubs. Bears immense clusters of creamy white flowers in August, turning to bright pink and rose, and finally to bronze in September. Grows 3 to 4 feet high, and does well in sunny locations. The flowers dry like everlastings, and can be kept indoors all winter. Very hardy. 18 in., 25c each.

LILAC, Persian Purple. Blooms a good deal more than the common, and has smaller leaves. Does not sprout from the roots. Beautiful purple flowers. The bush makes a fine hedge where height is wanted. 18 to 24 in., 25c each.

HIGH BUSH CRANBERRY. Handsome, showy shrub similar to the snowball, but with flat shaped blooms, followed by clusters of berries similar to the cranberry. 18 to 24 in., 35c each.



3 Beautiful French Lilacs, \$1.00, Postpaid



well planted home sends out a perpetual smile, er and summer alike, to your family and every passing stranger.

EW RED-LEAVED BARBERRY. A boon for all types of landscaping, this variety starts its very first foliage a warm bronzy red, becoming more brilliant with the summer heat. An abundance of scarlet berries throughout winter. 15 to 20 in., 25c each; ten 12-in., \$1.00. postpaid. NEW RED-LEAVED BARBERRY.

berries throughout winter. 15 to 20 in., 25c each; ten 12-in., \$1.00, postpaid.
RUNUS, Newport (Purple-Leaved Plum). Often called the most beautiful of all small trees or large shrubs. Showy foliage opens up red color, turning to dark purple. Retains these striking colors throughout the summer. Delicate white flowers almost cover the shrub in the spring. Very hardy. In our judgment the best of all red foliage shrubs. 2 to 3 ft., 50c each. PRUNUS, 50c each.

50c each.
Triloba (Rose Tree of China). A double flowering Plum and a very hardy and vigorous grower. Very early in the spring, before the leaves appear, it is completely covered with double pink blossoms. Foliage is delicate and makes the shrub attractive, even after the flowers have disappeared. 2 to 3 ft., 50c each.

each.
BEAUTY BUSH. A graceful shrub covered with pink trumpet-shaped flowers in May. Very attractive foliage, rapid growing, very hardy. 12-18 in., 30c each, postpaid.
QUINCE, JAPANESE. Very showy and one of the earliest shrubs to bloom, the flowers appearing before the leaves are fully developed, the brilliant scarlet flowers giving the bush a most attractive appearance. Very hardy and easily transplanted. Grows 5 to 6 feet tall. 18 to 24 in., 25c each; ten 12 to 18 in., \$1.00. appearance. Very Grows 5 to 6 fee 12 to 18 in., \$1.00.



RED TARTARIAN HONEYSUCKLE



NOWBALL. Grows into a magnificent high bush, with upright branches and handsome foliage. It forms one of the most impressive sights of early summer, when its pure white, four-petaled flowers, berne in showy balls, are in bloom. Hardy. 18 to 24 in., 35c each. SNOWBALL.

SNOWBERRY, White. A beautiful low-growing shrub. Slender, drooping branches covered with small white berries in thick clusters along the stems. 18 to 24 in., 20c each. S., Red, Same price as White Snow-

berry.

SPIREA, Anthony Waterer. One of the finest flowering shrubs of low, dwarf growth. In constant bloom from June to September. Flowers of bright rose are bonne in broad, flat clusters, completely covering the bush. The best shrub for low borders and hedges. 18 to 24 in., 25c each; 6 for \$1.00.

Rillardi Rose colored flowers in large spikes.

Billardi. Rose colored flowers in large spikes, blooms nearly all summer. Very pretty and showy, and splendid for cut flowers. Grows 4 feet high. 18 to 24 in., 20c each; 3 for 50c.

Callosa Alba. White flowering variety of dwarf, bushy, symmetrical form. Keeps in flower all summer. A valuable small shrub. 18 to 24 in., 25c each.

mer. A valuable small shrub. 18 to 24 in., 25c each.

S. Thunbergl. Small shrub, fine fern-like foliage and small white flowers. Branches slender and drooping. First Spirea to bloom. 18 to 24 in., 25c each.

S. Van Houttei (Bridal Wreath). This grand shrub has done more to beautify the homes of America than any other shrub. It is by far the most popular and widely planted shrub and makes good everywhere. The flowers are in flat clusters, usually an inch or more across, produced on spreading, pendulant branches often drooping to the ground. In full bloom, they are a mass of white and never fail to attract attention. The foliage is an attractive green which it retains late in the year. The shrub can be used in any location for hedging, grouping and mass effect. This shrub often grows ten feet high. 2 to 3 ft., 10c each, 12 for \$1.00, postpaid.

RED TARTARIAN HONEYSUCKLE. A very popular

ft., 10c each, 12 for \$1.00, postpaid.

RED TARTARIAN HONEYSUCKLE. A very popular ornamental hedge which speaks for itself. Perfectly hardy, of upright bush form, growing to a height of 12 to 14 feet at maturity, making the very best windbreak and snow fence. Its greyish white wood is beautiful at all seasons of the year. Its glossy leather foliage, so thick that a chicken can't get through it, its ability to stand heavy trimming and cutting back, makes it most desirable for hedging purposes. Its hardiness, its rapid growth, its immense number of pink and red flowers coming early in May, are followed by a big crop of red berries that last until early winter and a paradise for birds. A favorite shrub that is absolutely hardy in any portion of the United States. Will grow with little or no care and lasts a lifetime. Every home should have a hedge, driveway or windbreak of this robust and beautiful bush honeysuckle. One of the favorite shrubs. 2 ft., 10c each; \$8.00 per 100.



10 18-in. Japanese Quince (Firebush) \$1.00 Postpaid.

DESMODIUM, PURPLE BUSH CLOVER. One of the most attractive of the late blooming shrubs. Clusters of deep purple pea-shaped flowers in August and September. 2-yr. plants, 30c each, postpaid.

SYRINGA, Coronarius (Mock Orange). One of the very best of the old, well-known shrubs. It seldom or never fails to bloom. The beautiful, waxy white flowers appear in June. In shape and fragrance they resemble the orange blossoms, therefore the name. Grows to a height of 10 feet. Can be kept lower by pruning. 18 to 24 in., 25c each.

SUMAC, Fragrant. Grows 2 to 4 feet tall; flowers yellow, in clusters along the stems, followed by red berries in June. Leaves color to brilliant scarlet. 18 to 24 in., 35c each.

S., Fern-Leaved (Staghorn Sumac). It is of rapid, robust growth, producing cones of bright red fruit. Leaves beautifully formed. Thrives on the poorest soils. In the fall the leaves turn to a beautiful crimson-red. The best of the Sumacs. 18 to 24 in., 30c each.

TAMARIX, Hispida. A strong and slender, tall growing shrub with graceful bending branches. Bright silver foliage and bright coral-pink flowers in large panicles. 18 to 24 in., 20c each; 6 for \$1.00.

WEIGELA, Eva Rathke. Flowers are of brilliant crimson color, a beautiful and distinct shade. Blooms nearly all summer. Flowers bell-shaped, borne on graceful drooping branches. 18 to 24 in., 25c each.
W. Rosea. An elegant shrub, with beautiful rose colored flowers. Blooms very profusely in June. It is erect in habit with dark green leaves. 18 to 24 in., 20c each.

PUSSY WILLOW. A perfectly hardy shrub or dwarf tree. Before the leaves come out, it has many catkins up and down the stems. The branches can be cut any time during the winter months and when placed in water, will burst into bloom. As soon as they bloom, remove from the water and they will retain their loveliness for months. 2 to 3 ft., 20c each.

REDBUD. This is the little native woodland beauty that gives such cheerfulness in early spring with its lovely pink, pea-shaped blossoms before the leaves unfold. Grows 15 to 20 feet high. 2 to 3 ft., 30c each.



Plantings Increase in Beauty and Value with Time

#### Welch's SPECIAL

These four beautiful shrubs:
Red Tartarian Honey-suckle
Golden Bell
Spirea Anthony Waterer
Spirea Van Houttel
2-year
18-in. size,
Prepaid . . . . . 50¢



Red Tartarian Honeysuckle

#### Welch's Dwarf SPECIAL

1 Spirea Anthony

Waterer
1 Japanese Quince
1 Red Leaf Barberry
1 Red Snowberry

These four 2-yr.
18-in. little red dwarfs, Postpaid



Spirea Anthony Waterer

#### Welch's Giant

#### SPECIAL

- 1 Syringa, Mock Orange 1 Tamarix
- 1 Red Dogwood 1 Weigela Eva



Spirea Van Houttei

#### Your Choice

One Each of These Three Above Specials, Postpaid . .

\$1.50





Golden Bell

Page Twenty

#### SPECIAL . . . \$1.00 25 Amur River Privet \$1.00 12 to 18-inch

#### Welch's Windbreak SEEDLINGS

Ash (Green). 12 to 18 inch\$1.00
Catalpa. 12 to 18 inch
American Elm. 12 to 18 inch
Chinese Elm. 12 to 18 inch
Black Locust. 12 to 18 inch
Russian Mulberry. 12 to 18 inch 1.25
Osage Orange. 12 to 18 inch
Soft Maple, 12 to 18 inch
ABOVE PRICES ARE DER 100 DOSTRAID

### Plant a HEDGE for BEAUTY...

SPIREA ANTHONY WATERER. Very hardy. Makes a beautiful low growing hedge, becoming about 2 feet high, constantly in bloom all summer. 12 to 18 in., 10c each; \$8.00 per 100, prepaid.

SPIREA VAN HOUTTEI. This shrub makes a beautiful, graceful hedge, even after it is through blooming. 12 to 18 in., \$4.00 per 100, prepaid; 20 for \$1.00.

Ing. 12 to 18 In., \$4.00 per 100, prepaid; 20 for \$1.00. BARBERRY THUNBERGI (Japanese Barberry). Will grow anywhere; has nothing to do with Black Rust. Foliage bright green, oval leaves, turning to most brilliant shades of orange and red in fall. Graceful branches protected by thorns, scarlet berries fall-winter. Grows to about 2½ feet. Prepaid, 12 to 18 in., \$3.75 per 100; 25 for \$1.00. Large size, 18 to 24 in., 20c each.

CHINESE ELM. Hardy, beautiful, and fast growing. Grows rapidly and will make a dense hedge in a few months. Should be trimmed often. One of the first hedges to leaf out and one of the last to lose its leaves. Can be kept trimmed to any desired height. 12 to 18 in., \$1.00 per 100, postpaid.

AMUR RIVER PRIVET. Hardy. Foliage glossy green and holds its color well till late fall. Stands shearing to any extent. Very hardy. 12 to 18 in., \$3.75 per 100, postpaid; 25 for \$1.00, postpaid.

CARAGANA or SIBERIAN PEATREE. A large shrub or small tree with beautiful leaves of bright green; small yellow flowers in May. Can be pruned. Extensively used in the northern states. Extremely hardy. 12 to 18 in., \$2.50 per 100, prepaid.

RED TARTARIAN HONEYSUCKLE. An upright shrub attaining a height of from 6 to 10 feet. Crimson flowers in early summer followed by showy berries that last through the fall. Valuable because it thrives in partial shade. 18 in., 10c each; \$8.00 per 100, prepaid.



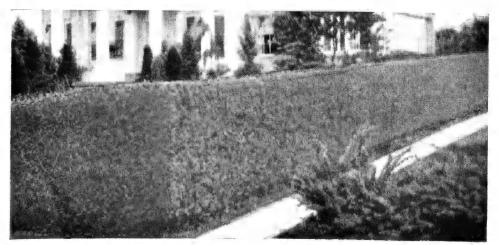
#### Plant Evergreens for a Permanent Windbreak.

These evergreens are freshly dug, well packed and shipped postpaid to you direct from our grower.

	Per	Per
(S)—Seedlings, T—(Transplants 25	50	100
Austrian Pine, 10-12 inch. T\$2.75	\$5.00	\$8.50
Scotch Pine, 10-12 inch, T 1.75	3.40	6.75
Black Hill Spruce, 6-10 inch, T 2.25	4.25	8.00
Norway Spruce, 10-12 inch, T 2.25	4.25	8.00
Red Cedar, 6-10 inch. S 2.25	4.00	7.00
Red Cedar, 10-12 inch. T 2.75	5.00	9.00
Red Cedar, 12-18 inch, T 3.25	6.00	11.00

RUSSIAN MULBERRY. For hedges and screens. Prune often. Stands hot, dry weather. Dark green foliage. Rapid grower. 18 to 24 in., \$1.75 per 100, prepaid; 12 to 18 in., \$1.25 per 100, prepaid.

RUSSIAN OLIVE. One of the most adaptable of all hedge plants. Can be trimmed closely as Privet into formal shapes; untrimmed, it makes a very effective shelter or windbreak. Has silvery white leaves and almost black shining bark. Fragrant yellow flowers. Is very hardy. 12 to 18 in., \$2.50 per 100, prepaid.



I like to see a man proud of the place in which he lives; I like to see a man who lives in it so that his place will be proud of him.

AMUR RIVER PRIVET



CLEMATIS PANICULATA 20c Each, Postpaid

CLEMATIS PANICULATA. The small flowering, sweet scented Japan Clematis. One of the most vigorous and beautiful of all climbers. In late summer it produces dense sheets of medium sized, pure white flowers of the most pleasing fragrance. 20c each.



WISTERIA, PURPLE. Large, drooping clusters of purple, pea-shaped flowers; rapid grower. Bloom May and June. 20c each.

SILVER LACE VINE. Very quick growing; produces more bloom than any other vine, blooming from late summer into the fall. Small, fresh, shining foliage and large, foamy sprays of silvery white bloom. 25c each.

### Plant VINES.... for Shade and Screen

Hardy climbing vines are particularly desirable as they tend to serve many useful purposes. Not only are they a source of beauty in themselves, but they make charming decorations and provide much needed shade. They also change the appearance of an unbroken wall and liven up the unsightly spots of your lawn. In spring and summer their foliage is a mat of green leaves, which turn to rich yellow, red and bronze in autumn.

BOSTON IVY. One of the finest climbers for covering walls, as it clings firmly to the smoothest surface, covering it evenly with overlapping leaves. The color is fresh, deep green in summer, changing to bright shades of crimson and yellow in autumn. Needs no support to cling to walls. 25c each.

BIGNONIA RADICANS (Trumpet Vine). A robust climber, with great leathery, trumpet-shaped flowers of scarlet. A beautiful, showy vine, useful for fences and screens. 20c each, 3 for 50c.

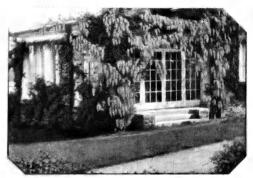
CINNAMON VINE. A strong, hardy climber from China. 10 to 30 feet, leaves heart-shaped; flowers small, white, cinnamon scented. Very fragrant and free from insects. 10c each, 3 for 25c.

GOLD FLAME HONEYSUCKLE. Everblooming honeysuckle, blooming from early summer to killing frost. Large flame coral trumpets lined with gold, fragrant after nightfall, appear in large showy clusters the same year the plant is set out. Dark blue green foliage disease and pest free. If allowed to grow naturally Gold Flame will climb a trellis or spread as a ground cover. If pruned it becomes a striking specimen shrub. 50c each.

HONEYSUCKLE, HALL'S EVERGREEN JAPAN. One of the best of the climbing Honeysuckles. Oval, semi-evergreen foliage; fragrant, yellow and cream colored flowers. 15c each, 2 for 25c.

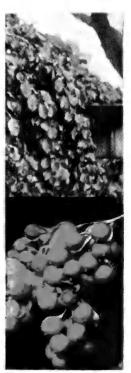
HALL'S SCARLET TRUMPET. Similar to Hall's Evergreen but bright scarlet flowers, dark green foliage. 2-yr. vines, 20c each.

VIRGINIA CREEPER (Woodbine). A strong rapid grower; foliage large, dark green, in autumn bronze and crimson. This is an old favorite and valuable for covering back porches and arbors. Perfectly hardy everywhere and will grow in any soil and situation, but must be tied, as it will not adhere to a wall. 15c each, 2 for 25c.



PURPLE WISTERIA 20c Each, Postpaid

BITTERSWEET . . . (Celastrus scandens). Perfectly hardy and of rapid growth . . . Handsome, glossy foliage. Large clusters of beautiful orange-crimson berries that are retained all winter. The berries are in great demand for inside winter decoration. We do not know of any vine that is more satisfactory. It is exceptionally fine for trellises or porches. If you wish something to give a little color to your trees, plant one at the base of the shade trees. This vine seems to do better than other vines. 20c each; 3 for 50c.



3 BITTERSWEET 50c, Postpaid

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#### Welch's FOREST TREE **Specials**



CHINESE ELM The above picture shows the wonderful root system. Very valuable in soil erosion.

20	Chinese Elms—2-yr., 4-ft	\$1.00
	Lombardy Poplars—4-ft	
15	American Ash—4-ft	1.00
10	Russian Olive—3-ft	1.00
	Yellow Niobe Weeping Willow-4-ft.	
	ABOVE PREPAID	

HOPA RED FLOWERING CRAB. midal growing tree with attractive foliage. Entirely covered with rose colored flowers in April. Fruit red inside and out, hanging on until late autumn. Very hardy and free from disease. 3 to 4 ft., 50c, each.



2 Catalpa Bungeis, \$1.90

ELM, AMERICAN

Large native tree, wide, spreading head, graceful head, graceful drooping branches ...easy to trans-plant; hardy. One of the best. 6 to 8 ft., 65c each; 5 to 6 ft., 40c each. 4 for \$2.00 by pre-paid express. paid express.

BIRCH, CUT-LEAVED WEEPING

WEEPING
Not only the most
popular of the
weeping trees, but
is in deed a picture of delicacy
and grace. Its tall
slender yet vigorous growth, grace-ful branches, sil-very white bark very white bark and delicately cut foliage present a combination of attractive charac-

met with in a single tree. Excellent for lawn and cemetery planting. 5 to 6 ft., \$1.50 each.

CATALPA BUNGEI (Umbrella Tree). Grafted on stems 4 to 7 feet high, makes an umbrella-shaped top without pruning; perfectly hardy. Leaves large, glossy, deep green, heart-shaped. Very desirable tree. 2-yr., 6 ft., \$1.00 each; 2 for \$1.90.

MOUNTAIN ASH, European. A fine, hardy tree. The head is dense and regular, covered in June with a mass of white flowers, later with yellow berries, which turn into bright scarlet and last long into winter; very beautiful. 5 to 6 ft., \$1.50 each.

LOMBARDY POPLAR (Populus nigra italica). In shape this is the exclamation mark among trees. Its towering spire has an individuality all its own. For tall screens and backgrounds, this tree is admirable.

tall screens and backgrounds, this tree is admirable. 6 to 8 ft., 50c each.

NIOBE WEEPING WILLOW. Much appreciated in landscape plantings because of its golden bark. No other tree affords so brilliant a color. Rapid grower. 5 to 6 ft., 50c each; 6 to 8 ft., 75c each.

SUGAR or HARD MAPLE. Chieftain of its clan, straight and spreading of grand proportions, roots deeply, grows well. Leaves have rich autumn tints of clear yellow and scarlet. 6 to 8 ft., \$1.50 each.

CHINESE ELM. Most beautiful and widely planted shade tree grown in America today. A very rapid grower with extra heavy branches and dense foliage. It is absolutely drouth resistant and disease free. Extra good for windbreak and screen planting. Our Chinese Elms are the Northern China hardy strain and will grow from four to six feet in one year. We have an exceptionally good stock of these trees. 5 to 6 ft., 40c each; 6 to 8 ft., 65c each.



4 Chinese Elm, 6 to 8 ft., \$2.25.

HACKBERRY. A very attractive tree of luxuriant foliage of light green leaves. Branches spread horizontally, making a wide head. A vigorous grower and thrives in all soils. A splendid tree for lawn or street planting. 5 to 6 ft., each, \$1.00.

All large shade trees shipped by express, not prepaid.



Cut Leaf Weeping White Birch



6 HARDY PEONIES

DOUBLE PINK PEONIES
EDULIS SUPERBA. Clear deep pink; very early and very fragrant flowers of large size. 20c each, postpaid.

**EDULIS** SUPERBA

paid.

SARAH BERNHARDT. Apple blossom pink. An almost perfect fragrant peony. 50c each, postpaid.

MONS. JULES ELIE. Immense globular flowers of glossy lilac pink, overlaid with a silvery sheen, making it really beautiful. 25c each, postpaid.

ROSE FRAGRANCE. Deep pink and a very free bloomer. Very fragrant. 25c each, postpaid.

DOUBLE WHITE PEONIES
BARONESS SCHROEDER. Immense flowers of delicate blush changing to pure white. One of the finest whites. Midseason. 30c each, postpaid.

FESTIVA MAXIMA. One of the largest and most popular of all peonies. Pure white inner petals, slightly tipped with red. Very double and always in bloom for Decoration Day. 25c each, postpaid.

#### **PEONIES**

DOUBLE RED PEONIES

EDWARD ANDRAE. Dark velvety crimson with violet tints. Midseason. 25c each, postpaid.

FELIX CROUSSE. Large globular flowers of rich dazzling red. Very effective. 25c each, postpaid.

FRANCOIS ORTEGAT. Deep crimson with golden yellow anthers. Very striking and very fragrant. 25c each, postpaid.

KARL ROSENFIELD. Rich crimson color; a perfect ball; very brilliant; one of the very best. 30c each, postpaid.

postpaid.

OFFICINALIS RUBRA. Earliest of all good peonies.
Large blooms of vivid crimson. 50c each, postpaid.

RACHEL. Bright garnet red; a vigorous grower; can not be beat for cut flowers. 25c each, postpaid.

RUBRA SUPERBA. Very large flowers of deep red.

Best of the late reds. 25c each, postpaid.

SPECIAL—4 red Karl Rosenfield, 4 pink Edulis Superba, 4 white Festiva Maxima. 12 for \$1.75. SPECIAL—2 red Felix Crousse, 2 pink Edulis Superba, 2 white Festiva Maxima. These six for \$1.00. SPECIAL—6 red Felix Crousse for \$1.00.

#### **GERMAN IRIS** Welch's HARDY

IRIS. The beautiful German Iris. Out of many varieties, we have selected these twelve. Each one is a winner, a wonderful display of rich color. These, the Reds, the Blues, soft as velvet; the Yellows and the Pinks, all borne on tall strong stems. You, too, can have this wonderful display in your own garden if you will plant the varieties listed below at a low wholesale rate. Bloom in spite of heat and drouth; splendid in borders or as a low hedge. These prices are prepaid. are prepaid.

AMBASSEDEUR. If you want just one Iris, buy Ambassedeur. It is a gigantic flower of rich coloring, perfect form, good texture on stout erect stems. It is a dark blend, but placed where the sun's rays show through it, the effect is rich ruby-red. Each, 5c.

BLUE GEM. An exquisite rich blue variety of fine form. Stands out in strong contrast with other Iris. A very attractive flower. Each, 5c.

FTERGLOW. A very lovely soft blend of pink that is just as different to describe as the evening sky at sunset, from whence it derives its name. Each, 5c. AFTERGLOW.

LENT A. WILLIAMSON. One of the best. Standards and falls of rich velvety pansy violet, with a slight blending of yellow at the throat. Perfect form. One of our finest garden Iris. Each, 5c.

LUCKY BLUE. Considered as one of the most striking of all German Iris, because of its very soft uniform blue coloring. Makes a magnificent clump and a beautiful hedge. Flowers are of perfect form. Per 100, \$2.00.

MOTHER OF PEARL. Standards and falls of pale bluish lavender, with a faint creamy undertone. Large flowers of perfect form on well-branched stems. Each, 5c.

CANARY BIRD. Fawn and yellow. Very large flowers, strong, vigorous grower. One of the best yellows. Each, 5c.

PRINCESS BEATRICE. An entrancing shade of soft lavender, with flowers of perfect form; large size and smooth satiny texture. This variety is a real gem. Each, 5c.

ROSE UNIQUE. Delicate blush rose. The only variety of this color. It should have a place in every early Iris garden. Each, 5c.

SEMINOLE. One of the older varieties which is still hard to beat for its rich velvety crimson tone. The best red. Each, 5c.

SUSAN BLISS. Orchid pink-toned flowers of perfect form that bloom profusely on stout erect stems. The best pink. Each, 5c.

ZWANENBURG. A very large Iris of the most unusual coloring. Rich old gold and violet. An exquisite flower, dwarf growing, good for rock gardens and low borders. Early blooming. Each, 5c.

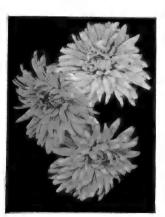
Any of the above varieties, 50c per dozen, or 100 for \$2.50, postpaid. Your choice of sorts.

Hardy German Iris \$ 4 Best Colors for . . . . (Red, Yellow, Pink, Blue.)

# GO Easy to Grow do GLADIOLUS 10 each of these choice varieties as pictured below.



CRIMSON GLOW. Dark Red.



MUMS

#### 4 MUMS

1 Snowdrop 1 Rosy Morn 1 Red Flare 1 Yellow Glory

These four beautiful 'Mums Postpaid...... 50



IRIS

#### 40. IRIS

Four Leading Varietles.

Postpaid......\$1.00





Welch's Large-Flowering Canna Bed

1 STATUE OF LIBERTY. Bright red. 7 ft. For center of bed. KING HUMBERT. Red. For inside of bed. HUNGARIAN. Pink. For outside of bed.



#### WELCH NURSERIES

Do Not Write In This Space

J. C. WELCH, Prop.

#### SHENANDOAH, IOWA

PLEASE FORWARD T	<b>(0</b>	Bal. Due
Name		B. D. No.
Postoffice		P. O. Box
County	S	treet
State	Freight Stati	on
Express Office		
State here how to forw	vard eess Plainly Date of Order	

QUANTITY	NAME OF VARIETY	SIZE	PRICE
		)	
BARGAIN COLI	LECTIONS (OVER)	TOTAL	

IOWA CUSTOMERS ONLY - PLEASE ADD 2% SALES TAX

STOCK ALL STATE INSPECTED AND DISEASE FREE

#### Welch Nurseries Worth-While Bargains SPECIAL QUOTATIONS

BY DOOR. PARCEL POST. PREPAID TO YOUR

BY PARCEL POST (PREPAID)

	20 Apple Trees, 3 to 4 ft.; 5 Jonathan, 5 Grimes, 2 Duchess, 5 Red and	\$3.00
	3 Yellow Delicious	1.50
	3 Yellow Delicious 10 Apple Trees, 2 yrs., 3 to 4 ft.; 5 Jonathan and 5 Yellow Delicious 10 Apple Trees, 6 ft.; 3 Delicious, 3 Jonathan, 2 Grimes, 2 Wealthy. We	
		4.50
	pay the transportation on these trees. No. 1, the data of the second of	1.00
		2.00
盲	8 Plums, 2 Waneta, 2 Sapa, 2 Terry and 2 Aprice Plums, 4 ft.	1.00
		2.00
	8 Plums, 2 Waneta, 2 Sapa, 2 Terry and 2 Apricot Plums. First class 6 ft. trees. Will bear the second year. Prepaid to your door	2.75
	6 II. trees. Will bear the second year. 1 Physics 3 Hale Haven and 3 Polly, 4 ft.	1.75
	A Applicate 2 Superh and 2 Moornark Hirst Class VII. Class VII.	2.50
H	10 Trees 2 Delicious Apples, 2 Elberta Peaches, 2 Apricot Films,	2.50
	0 Dowtlott Donne 9 Montmorency Cherries, 4 IL.	2.00
	6 Early Richmond or Montmorency Cherries, good, strong, 2 yr., 5 to 6 ft.	3.50
	first class trees. Prepaid to your door	1.00
, 님	25 American Notice Plum Seedlings 2 to 3 ft. (Good for soil erosion work)	1.00
H		
H	20 Chinage Flow 4 ft fresh dug trees	1.00
	15 Lombardy Poplars or American Elms, 2 yrs., 4 ft. 4 American Elms, 6 ft. trees. Send by Prepaid Express	2.00
	4 American Elms, 6 ft. trees. Send by Prepaid Express	1.00
	10 Fin Granes 2 true 2 Cose 2 Niggars 2 Frederig and 6 Concord	1.00
	12 Fine Grapes, 2 yrs., 2 Caco, 2 Iviagara, 2 Product and 3 Concord	1.00
	19 Welch's Concord Grane Vines 2 Wrs	.75
一片	50 Welch's Concord Grane Vines 1 vr	2.00
	100 Gem and 200 Dunlap Strawberry Plants. (Plants by the Millions)	1.65
	200 Dunlap, Blakemore or other common June sorts 100 Mary Washington Rust-Proof Asparagus, 2 yrs., or 25 Hollyhocks	1.00
	25 Rhubarh, the old reliable pie kind	1.00
	10 Wistonia Ciant Bod Phuhaph 9 yrs	1.00
붐	50 Youngherries heavy bearing and fruit of extra fine flavor	1.25
	50 Agnarague 17 Rhinarh and h Harseradish Uluwis	
	100 Cumberland Blackcap Raspberries	2.50
	100 Latham Red Raspberries or Chief	2.00
	100 Eldorado Blackberries or 100 Lucretia Dewberries	1.00
岩	10 Cherry Currants or 8 Champion Gooseberries, 2 yrs.  8 Red Lake Currants, 2 yrs., or 16 Boysenberries	1.00
	100 Lucky Blue German Iris nice for border planting or hedging	2.00
	40 Hardy German Iris, 4 best colors 60 Gladiolus, rainbow colors, large bulbs, 6 best varieties	1.00
	60 Gladiolus, rainbow colors, large bulbs, 6 best varieties	1.00
	15 Regal Lilies, blooming size bulbs, or 10 Hardy Phlox, 4 good colors 6 Peonies, 2 each Rosenfield, Festiva Maxima, Edulis Superba	1.00
· ·	2 Hardy White Clematic and 2 Bittersweet Vines	
	3 French Lilacs, 1 each Charles X, Mme. Lemoine, President Grevy, 15 in.	1.00
一片	10 Red Tartarian Honeysuckle, 18 in.	1.00
	10 Red Dwarf Spirea, Anthony Waterer, 12 to 18 in.	1.00
	20 Spirea Van Houttei or 25 Amur Privet, 2 yrs., 18 in.	1.00
	25 Japanese Barberry, 2 yrs., 18 in.  100 Amur Privet, 18 in., best of all hedges	3.75
	100 Spirea Van Houttei, 18 in., hardiest of all shrubs, good for snow fence	4.00
H	10 Red Leaf Barberry, 2 yrs., 15 in.	1.00
i	31 Two-year Shrubs - Landscape planting on page 19 of catalog	2.50
	4 Everblooming Baby Roses, red, white, pink and golden salmon	1.00
	8 Roses, 2 yr field grown, everblooming, as pictured on pages 16 and 17 4 Roses, 2 yr. field grown, everblooming, pictured on pages 16 and 17	1.00
	12 Roses, 2 yr. field grown, everblooming, as pictured on pages 16 and 17.	2.50
	5 Gruss an Teplitz, 2 yr. field grown roses (for bedding)	1.00
	5 Paul's Scarlet, 2 vr. field grown (best climbing rose)	1.00
ă	5 Climbing Roses, 2 yr. field grown—1 American Beauty, 1 Mary Wallace,	
	1 Scorcher, 1 Paul's Scarlet and 1 Excelsa 18 Everblooming 2 yr. field grown roses, as pictured on pages 16 and 17	1.00 3.50
		3.00
	With each order and 10 names of home owners, 1 Bridal Wreath Spirea FREE. With each \$5.00 order 6 Giant new Boysenberries FREE.	
	Wth each \$3.00 order or more 1 Pink Peony FREE.	
		The second of the second of

PREPAID



PLANT ASPARAGUS, RHUBARB and HORSERADISH. ASPARAGUS. We have been successful growers of Asparagus for many years, and have always tried to give our customers the best varieties on the market. MARY WASHINGTON (Rust-Proof). This new variety, offered to the public but a short time, has been approved by the best horticulturists as the most rust-resistant Asparagus grown. This variety grows rapidly, and produces tall, slender stalks unexcelled for table use. 2-yr., 100 for \$1.00, prepaid; \$6.00 per 1,000 not prepaid. prepaid.

prepaid.

PARADISE ASPARAGUS. The newest variety, considered the best of all asparagus. Produces heaviest crops of excellent flavor and rustproof. Be sure to plant some Paradise for a heavier crop. 50 plants for \$1.00,

HORSERADISH. The good old kind that doesn't need a description. Crowns, 6 for 25c, prepaid; per 100, \$2.50,

not prepaid. HORSERADISH CUTTINGS. 12 for 25c; 100 for \$1.25,

postpaid. SAGE. One of the best herbs for seasoning. Good strong roots, 15c each, prepaid.

RHUBARB. MYATT'S LIN-NAEUS. The sweetest and most tender variety, deli-cious for sauce and pies. Easily grown and very pro-ductive. Plant several roots this spring. 1-yr., prepaid, 25 for \$1.00; 100 for \$3.00.

RUBY RED RHUBARB. Most highly colored—entire stalk is red from top to bottom.

The stalks are of large size and excellent flavor and cook well. A prolific yielder. Grown only from divisions. 30c each; 4 for \$1.00, post-paid.

PLANTS AND TREES BY PARCEL POST

We strongly urge the advantage of our Parcel Post system for handling small quantities and the smaller size plants and trees.

We can send by Parcel Post, grape vines, raspberry and blackberry plants in lots of 100 and less. Currants and gooseberries, both one and two-year-old, in lots of 25 or less. One-year-old fruits and ornamental trees and shrubs, roses, also Holland bulbs, peonies, iris, and perennial plants.

The two larger grades of trees cannot be sent by Parcel Post. However, we call attention to the fact that express rates on nursery stock have been reduced about 25 per cent, which will be quite a saving to you on the larger size trees.

We prepay the postage on all Parcel Post shipments, and your plants are laid right down at your door.

GUARANTEE OF GENUINENESS—If any nursery stock, etc., proves untrue to description under which it is sold, we hold ourselves in readiness, on proper proof, to replace all such nursery stock, etc., that proves otherwise or refund the amount paid, but shall in no case be liable for any sum greater than the amount originally received for said nursery stock.

STATE CERTIFIED STOCK—Certificate of Nursery Inspection, No. 153, furnished with every shipment.

with every shipment.

HELP YOUR FRIENDS—After you have read this book from cover to cover, please pass it along to someone you know that is interested. You will be doing them a favor as you will learn after you plant Welch's Trees. Thank you.

PERSONAL CHECKS ACCEPTED. lowa customers only—please add 2% sales tax.

SPECIAL S Garden Roots

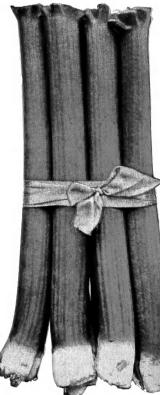
50 Asparagus 12 Rhubarb

100 Mary Washington Asparagus, 2-yr., \$1.00, Postpaid.

PLANTS AND TREES BY PARCEL POST

6 Horseradish Crowns-ALL FOR





12 Giant 2-Yr. Rhubarb, \$1.00 Postpaid.



Pears . . 2 Underwood Plums . . . 2 Red Delicious Rochester Peaches . . 2 Red Delicious Apples . 2 year, 4 foot, branched \$2.25 trees . . . . . .

DELICIOUS

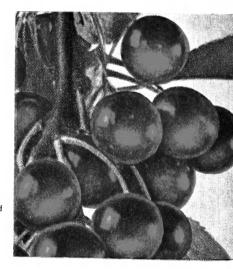
APPLES
3 Double Red
Delicious and
2 Yellow
Delicious
Apples
Good 4-ft.
Branched Trees,
\$1.00, Postpaid

PEARS
2 Kieffer
2 Bartlett
4-ft., 2-yr.
Branched Trees,
\$1.00, Postpaid

PLUMS —>
2 Underwood
2 Terry
4-ft., 2-yr.
Branched Trees,
\$1.00, Postpaid

PEACHES
5 Rochester
Peaches,
2-yr., 4-ft.
Trees, \$1.00,
Postpaid

CHERRIES—>
2 Early Richmond
2 Montmorency
3 to 4-ft. Trees.
\$1.00, Postpaid



### The Welch Nurseries

SHENANDOAH, IOWA